



U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs
Registration Division (7505P)
1200 Pennsylvania Ave., N.W.
Washington, D.C. 20460

EPA Reg. Number:

239-2735

Date of Issuance:

7/19/16

NOTICE OF PESTICIDE:

Registration
 Reregistration
(under FIFRA, as amended)

Term of Issuance:

Unconditional

Name of Pesticide Product:

Groundclear Concentrate

Name and Address of Registrant (include ZIP Code):

Mandy Slack
Analyst, Regulatory Affairs
The Scotts Company LLC d/b/a
The Ortho Group
P.O. Box 190
Marysville, OH 43040

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product when the Agency requires all registrants of similar products to submit such data.
2. The data requirements for storage stability and corrosion characteristics (Guidelines 830.6317 and 830.6320) are not satisfied. A one year study is required to satisfy these data requirements. You have 18 months from the date of registration to provide these data.

Signature of Approving Official:

for

Reuben Baris, Product Manager 25
Herbicide Branch, Registration Division (7505P)

Date:

7/19/16

3. Make the following label changes before you release the product for shipment:
 - Revise the EPA Registration Number to read, “EPA Reg. No. 239-2735.”
4. Submit one copy of the revised final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 04/02/2015
- Alternate CSF A dated 07/13/2016

If you have any questions, please contact Shanta Adeeb by phone at 703-347-0502, or via email at adeeb.shanta@epa.gov.

Enclosure

NOTE:

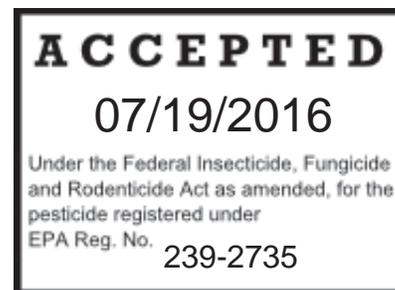
Bold, italicized text is information for the reader and is not part of the label.
[Bracketed information is optional text]. Text separated by / denotes and/or options.

EPA Reg. No. 239-ETGL

GroundClear Concentrate

Alternate Brand Names

- Ortho® GroundClear® Killer Concentrate
- Ortho® GroundClear® Vegetation Killer Concentrate₂
- Ortho® GroundClear® Weed & Grass Killer Concentrate
- Ortho® GroundClear® Total Vegetation Killer Concentrate
- GroundClear® Total Weed & Grass Killer Concentrate
- GroundClear® Total Vegetation Killer Concentrate
- Ortho® GroundClear® Vegetation Killer Ready-to-Spray
- Ortho® GroundClear® Total Vegetation Killer Ready-to-Spray
- GroundClear® Vegetation Killer Ready-to-Spray



ACTIVE INGREDIENTS:

Glyphosate, isopropylamine salt.....	2.97%
Imazapyr, isopropylamine salt.....	0.47%

OTHER INGREDIENTS:	<u>96.56%</u>
TOTAL:	100.00%

THIS PRODUCT CONTAINS:

0.033 lb imazapyr acid equivalent per gallon or 0.38%
0.188 lb glyphosate acid equivalent per gallon or 2.20%

KEEP OUT OF REACH OF CHILDREN

WARNING

See [back/side/top/bottom] [panel/label] for additional precautionary statements

NET CONTENTS: XX FL OZ (X [GAL/QT/PT]) XX [L/mL]

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PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS & DOMESTIC ANIMALS

WARNING: Causes substantial but temporary eye injury. Do not get in eyes or on clothing. Wear protective eyewear such as goggles, face shield or safety glasses. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

FIRST AID
IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-225-2883 for emergency medical treatment information.

ENVIRONMENTAL HAZARDS:

This product is toxic to plants. Drift and run-off may be hazardous to plants in water adjacent to treated areas. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow pesticide off the treatment area. Rinsing application equipment over the treated area will help to avoid run off to water bodies or drainage systems.

PHYSICAL AND CHEMICAL HAZARDS:

Do not mix with or allow to come into contact with oxidizing agents such as bleach, metal instrument or containers. A HAZARDOUS chemical reaction may occur.

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read entire label.

Restrictions

- Do not mix in a metal container or use any metal instrument to stir this product.
- Do not enter or allow others to enter treated areas until sprays have dried. [Reentry icon]
- Do not apply this product in a way that will contact any person, pet, either directly or through drift.
- Keep people and pets out of the area during application.
- **DO NOT** use on lawns, on or around fruits, vegetables, flowers, shrubs, trees, or over the root zone of shrubs or trees.
- Do not apply over their root systems. For shrubs and trees, do not apply closer than twice the distance from the trunk to the drip line as roots may be within this area
- Do not apply to slopes as movement on soil surface may damage desirable plants down the slope
- Do not apply next to fence if desirable plants are growing on the other side or if future planting is intended.
- Do not use before planting lawns, fruits, vegetables, flowers, or other plants because [GroundClear Concentrate] [this / [the product] remains active in soil for up to one year. In heavy clay soil, weed control may exceed one year.
- Do not apply to slopes as movement on soil surface may damage desirable plants down the slope

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- Do not apply next to fence if desirable plants are growing on the other side or if future planting is intended.

HOW IT WORKS/PRODUCT INFORMATION

- GroundClear Concentrate/this/the product kills existing vegetation/[weeds/[grass(es)]]/[and/all/&]/[vegetation] and prevents/[blocks]/[controls]/[stops] regrowth for up to 1 year.

WHERE TO APPLY/USE:

- Apply GroundClear Concentrate/this/the product only where no vegetation is desired for at least a year.
- Use on driveways, sidewalks, fence lines, paver patios, walkways, gravel areas, rock and desert landscapes, under decks, parking areas, and along fences and curbs.

Note to PM: the following is alternative text to the previous bullet point.

- [Use where no plant growth is wanted for at least a year on driveways, sidewalks, fence lines, paver patios, walkways, gravel areas, parking areas, and other hardscapes.]

HOW MUCH TO USE/APPLY:

- Add 24 fl oz of product per 1 gallon of water to treat 300 sq ft

WHEN TO APPLY/USE:

- Water the day before application if soil is dry.
- Apply to bare ground or when weeds are [present] [actively growing].
- If weeds are taller than 6 inches, mow or cut down [weeds] and remove debris before treatment.
- For best results, apply [on a sunny day] with/when temperatures are above 60°F.
- To prevent the growth of listed weeds [under patios/ asphalt driveways/ tennis courts/play areas/ and parking areas], apply before laying surfacing materials.
- Apply only to areas where no vegetation growth is wanted for up to 1 year.
- In heavy clay soil, plant growth may be prevented for more than one year.
- In areas of heavy rainfall, applications every 6 to 8 months may be necessary.
- If the area is not uniformly treated, some weeds may grow in the treated area. It is recommended that these weeds be spot treated with [product name].

WEEDS CONTROLLED/KILLS ALL TYPES OF WEEDS & GRASSES⁺

[KILLS WEEDS INCLUDING:]

⁺ as listed

Bahiagrass	Bentgrass	Bermudagrass
Bindweed	Black Medic	Blue Toadflax
Bluegrass	Brassbuttons	Broadleaf Plantain
Bromegrass	Bur Clover	Canada Thistle
Chickweed	Common Plantain	Common Groundsel
Crabgrass	Creeping Bentgrass	Creeping Charlie
Creeping Beggarweed	Curly Dock	Dandelion
Diffuse Lovegrass	Dog Fennel	Evening Primrose
False Dandelion	Fennel	Fescue
Fiddleneck	Filaree	Florida Pusley
Garden Spurge	Henbit	Johnsongrass
Knotweed	Lambsquarters	Little Bitter Cress

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London Rocket	Maiden Cane	Mallow
Mayweed	Mouseear Chickweed	Nimblewill
Oldenlandia	Orchardgrass	Oxalis
Pennsylvania Smartweed	Pennywort	Perennial Ryegrass
Primrose	Prostrate Spurge	Puncture Vine
Quackgrass	Ragweed	Sandspur
Shepherdspurge	Smooth Cat's Ear	Sowthistle
Spotted Spurge	St. Augustinegrass	Tall Fescue
Tansy Ragwort	Torpedograss	White Clover
Whitetop	Wild Morning Glory	Wild Barley
Yellow Nutgrass	Zoysia	

NOTE: Heavy lawn grass or well established difficult to control weeds, such as Bermudagrass, Nimblewill, Dandelion, or Canada thistle may require a repeat application.

Weeds Prevented: black mustard, redstem filaree, downy brome, rattail fescue, bahiagrass, crabgrass, annual trampweed, red sorrel, cutleaf primrose, tall fescue [and] orchardgrass.

HOW TO USE:

Option 1 – Sprinkler can

[Sprinkler Can Application Directions]

- Pour 24 fl oz into plastic/fiberglass sprinkler [sprinkling] can. Do not mix in a metal sprinkler [sprinkling] can or stir with a metal object.
- Add 1 gallon of water.
- Apply evenly over 300 sq ft.
- Allow to soak into ground, avoiding runoff to nearby desirable plants.

Option 2 - Tank Sprayer

[Applicator (Device)(Applicator Name) Directions/Instructions]

- Add 24 fl oz of product per 1 gallon for every 300 sq ft to be treated.
- Apply evenly over area being treated.
- Allow to soak into ground, avoiding runoff to nearby desirable plants.

Option 3 - Ready-Spray II

[Applicator] [Device] [Applicator Name] Directions/Instructions

HOW TO USE:

Connect:

1. Connect sprayer to [garden] hose.
2. Turn on water.

[User Tip: Start at the farthest point and work back.]

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Spray:

1. To BEGIN spraying, [Bend small plastic tab back and] move/turn/rotate/slide [color] switch/knob/lever/slider to ON [position].
2. One 32 fl oz/1 quart bottle covers 400 sq ft.
3. Spray only until the surface of the area being treated is wet. / Spray evenly.
4. Allow to soak into ground, avoiding runoff to nearby desirable plants.
5. [Spray as directed in the [How Much to Use]/[Section Header] [instructions]

Finish:

1. To STOP spraying move/turn/rotate/slide [color] switch/knob/lever/slider to OFF [position].
2. Turn off water.
3. Relieve water pressure by moving/turning/rotating/sliding [color] switch/knob/lever/slider to ON/WATER [position].
4. After water slows to a drip, move / turn / rotate / slide [color] switch /knob /lever / slider [back] to OFF [position].
5. Disconnect sprayer from [garden] hose.

Option 4 - Ready-Spray

[Applicator] [Device] [Applicator Name] Directions/Instructions

HOW TO USE:

Connect: [illustration]

- Connect/Attach/Sprayer/bottle to end of hose
- Turn on water
- Extend hose to farthest area to be treated

Spray: [illustration]

- To begin spraying, [disengage safety lock and] point nozzle in the direction you want to spray.
- One 32 fl oz/1 quart bottle covers 400 sq ft.
- Slide thumb activation switch forward to ON position.
- Spray evenly over measured area
- Allow to soak into ground, avoiding runoff to nearby desirable plants.

Finish: [illustration]

- To STOP spraying, slide thumb activation switch backward to OFF position.
- Turn off water.
- Relieve water pressure by sliding thumb switch to ON [WATER] [WATER ONLY] position until water slows to a drip. Then, slide switch back to OFF position [and engage safety lock].
- Disconnect the sprayer from hose.

Option 5 – Dial ‘N Spray

[Applicator] [Device] [Applicator Name] Directions/Instructions

HOW TO USE:

Set:

- Turn dial to 8 oz.

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- [The application rate for this product is 8 oz of product per 100 sq ft]

Fill:

- Pour desired amount of concentrate into sprayer jar.
- Turn sprayer nozzle to preferred spray.
- Do NOT add water.

Spray:

- Connect [garden] hose to sprayer.
- Turn on water.
- Press and hold trigger for continuous spray. Apply evenly.
- Allow to soak into ground, avoiding runoff to nearby desirable plants.

Finish:

- Pour unused concentrate back into its original container.
- To clean: refer to the Ortho® Dial N Spray® cleaning instructions.

OR:

Set: [Applicator Name]

- Turn dial to 8 oz. for Northern Lawns

Connect:

1. Remove jar from [Ortho® Dial 'N Spray®] [applicator name] [applicator/sprayer].
2. Remove cap from the concentrate bottle. [Keep cap for storage.]
3. Twist [screw] the [Ortho® Dial 'N Spray®] [applicator name] [applicator/sprayer] onto concentrate bottle to attach.
4. Connect [garden] hose to the sprayer and turn on water.

Spray:

1. Press and hold trigger for continuous spray. Apply evenly.
2. Allow to soak into ground, avoiding runoff to nearby desirable plants.

Finish:

1. Untwist [unscrew] the [product name] concentrate bottle from the [Ortho® Dial 'N Spray®] [applicator name] [applicator/sprayer].
2. Replace cap on the [product name] concentrate bottle.
3. To clean: Refer to the Ortho® Dial 'N Spray® cleaning instructions.

Refer to the Ortho® Dial 'N Spray label and booklet for additional information.

Important:

To prevent sprayer from clogging, always clean after use, as directed.

[Optional illustrations may be used in conjunction with the above steps for applicators 1 to 5]

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Store product in original container in a safe place. Protect from freezing.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly**

NOTE:

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filled: Call your local solid waste disposal agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

Optional Marketing Claims

The following Product Facts format is optional and the information may appear inside or outside of a box.

PRODUCT FACTS:
[What It Does:] Kills unwanted weeds, grasses & plants. [See inside for complete/weed list]
[Where to Use:] On driveways, sidewalks, fence lines, paver patios, walkways, gravel areas, rock and desert landscapes, under decks, parking areas, and along fences and curbs where no [weeds/[grass(es)]]/[and/all/&]/[vegetation] is desired.
[When to Use:] Apply when weeds are [present][actively growing]. For best results, apply on a sunny day with temperatures above 60°F. Apply only to areas where no vegetation growth is wanted for up to 1 year.
Questions & Comments: [icon phone] [icon computer]
 Call 1-800-225-2883 or Visit our Website at www.ortho.com

The following Product Facts format is optional and the information may appear inside or outside of a box. Appropriate formula and company specific information will be inserted on Final Printed Label to replace "X"

PRODUCT FACTS	
Treats up to 400 sq ft [Quart Size]	
Treats up to 800 sq ft [½ Gallon Size]	
Treats up to 1,600 sq ft [1 Gallon Size]	
Treats up to 2,000 sq ft [1.25 Gallon Size]	
Treats up to 2,128 sq ft [1.33 Gallon Size]	
Treats up to 2,400 sq ft [1.5 Gallon Size]	
Treats up to 3,200 sq ft [2 Gallon Size]	
Treats up to 4,000 sq ft [2.5 Gallon Size]	
KILLS WEEDS	Unwanted Plants and/ & Grasses
PREVENTS WEEDS	For up to [1 year]/[12 months]/[52 weeks]/[365 days]
WHERE TO USE	Driveways, sidewalks, fence lines, paver patios, walkways, gravel areas, rock and desert landscapes, under decks, parking areas, and along fences and curbs.
	Unplanted areas where no [weeds/[grass(es)]]/[and/all/&]/[vegetation] is desired
AMOUNT TO USE	24 fl oz per gal of water treats 300 sq ft
	Apply with tank sprayer or sprinkling can
Questions or Comments [icon]	
Call 1-800-225-2883 or www.ortho.com [icon]	

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Efficacy Claims

1. Kills/Eliminates weeds/[grass(es)]/[and/all/&]/[vegetation] for up to [1 year]/[12 months]/[52 weeks]/[365 days]
2. Kills/Eliminates weeds/[grass(es)]/[and/all/&]/[vegetation]
3. Kills/Eliminates weeds/[grass(es)]/[and/all/&]/[vegetation] and prevents regrowth for up to [1 year]/[12 months]/[52 weeks]/[365 days]
4. Kills/Eliminates weeds/[grass(es)]/[and/all/&]/[vegetation] and prevents regrowth
5. Kills/Eliminates and prevents/[blocks]/[controls] weeds/[grass(es)]/[and/all/&]/[vegetation] for up to [1 year]/[12 months]/[52 weeks]/[365 days]
6. Kills/Eliminates and prevents/[blocks]/[controls] weeds/[grass(es)]/[and/all/&]/[vegetation]
7. Continuous/[Relentless]/[Non-stop]/[Invisible]/[Residual] weed/[grass]/[vegetation] blocker/[preventer]/[barrier]/[shield] for up to [1 year]/[12 months]/[52 weeks]/[365 days]
8. Continuous/[Relentless]/[Non-stop]/[Invisible]/[Residual] weed/[grass]/[vegetation] blocker/[preventer]/[barrier]/[shield]
9. Prevent/[Block]/[Control] weeds/[grass(es)]/[and/all/&]/[vegetation] for up to [1 year]/[12 months]/[52 weeks]/[365 days]
10. Prevents/[blocks]/[controls]/[stops] new growth for up to [1 year]/[12 months]/[52 weeks]/[365 days]
11. Prevents/[blocks]/[controls] weeds/[grass(es)]/[and/all/&]/[vegetation]
12. Keeps killing weeds for up to [1 year]/[12 months]/[52 weeks]/[365 days]
13. Kills existing weeds & prevents new ones for up to [1 year]/[12 months]/[52 weeks]/[365 days]
14. Kills weeds you see and/& ones you don't (see)
15. Kills weeds/[grass(es)]/[and/all/&]/[vegetation] to the root(s) [guaranteed]*
16. Kills [tough] weeds to the root(s) [guaranteed]*
17. Kills the toughest weeds [guaranteed]*
18. Kills the root [guaranteed]*
19. Kills existing [tough] weeds to the root [guaranteed]*
20. Kills weeds/[grass(es)]/[and/all/&]/[vegetation] [guaranteed]*
21. Kills existing weeds and germinating seeds
22. [Guaranteed* to] kill(s) weeds/[grass(es)]/[and/all/&]/[vegetation] to the root(s)
23. [Guaranteed* to] kill(s) tough weeds to the root(s)
24. [Guaranteed* to] kill(s) the toughest weeds
25. [Guaranteed* to] kill(s) the root*
26. [Guaranteed* to] kill(s) existing [tough] weeds to the root*
27. [Guaranteed* to] kill weeds*
28. Guaranteed]* Kill
29. [*Satisfaction guaranteed or your money back]
30. Guaranteed* results or your money back
31. Money back guarantee
32. Guaranteed* results
33. Up to 1 year control
34. Up to 1 year (extended) weeds/[grass(es)]/[and/all/&]/[vegetation] control
35. Ortho's most powerful weed killer
36. Weeds will die [within x days] [and stay away for up to [1 year]/[12 months]/[52 weeks]/[365 days]
37. Weed control made easy
38. For outdoor use

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39. Weed free [worry free]
40. Weed free/no weeds for up to [1 year]/[12 months]/[52 weeks]/[365 days]
41. Weed free/no weeds for up to [1 year]/[12 months]/[52 weeks]/[365 days] with GroundClear
42. One application is a year-long vacation from weeds
43. (Brand Name) Send weeds on vacation with one application
44. Stops weeds [and grasses] from growing for up to 1-year
45. Up to 1-year weed and grass control
46. Up to 1-year control
47. Up to 1-year extended weed and grass control
48. [Up to 1-year] long-lasting [weed and grass control]
49. Weed-Preventer
50. Works for up to 1-year
51. It kills weeds and prevents any re-growth for up to one full year with a single application
52. Keep[s] the GroundClear [ground clear], for up to a [one] [1] year
53. Keeps ground clear of weeds [and grasses]
54. Keeps [prevents] weeds [and grasses] from growing in cracks [and joints] in sidewalks, driveways and patios
55. Keeps weeds from growing [for up to [1 year]/[12 months]/[52 weeks]/[365 days]
56. Blocks weed[s] [growth] [for up to 1-year]
57. GroundClear works two ways
58. Ortho GroundClear is formulated to kill weeds and grasses and prevent new growth for up to [1 year]/[12 months]/[52 weeks]/[365 days]
59. Prevents growth [re-growth] [new growth] [for up to [1 year]/[12 months]/[52 weeks]/[365 days]
60. Prevents weeds [for up to [1 year]/[12 months]/[52 weeks]/[365 days]
61. Prevents [weeds and grasses] [for up to [1 year]/[12 months]/[52 weeks]/[365 days] on [non-lawn areas] [driveways] [sidewalks] [patios] [gravel paths] [brick walks]
62. Prevents weeds [and grasses] from growing for up to [1 year]/[12 months]/[52 weeks]/[365 days]
63. Protects against weeds [and grasses] [for up to [1 year]/[12 months]/[52 weeks]/[365 days]
64. Provides long-term weed [and grass] control
65. Untreated (picture), Treated (picture)
66. Before (picture), After (picture)
*when used as directed

Formula Claims

Note to PM: Claims 67- 76 may appear on any label panel for 6 months following commercial introduction.

67. New
68. New/Now
69. (Insert Brand Name) New [dual-action]/[two-way]/[2-in-1]/[long lasting]/ [fast acting] formula kills/eliminates weeds/[grass(es)]/[and/and all/&]/[vegetation] for up to [1 year]/[12 months]/[52 weeks]/[365 days]
70. [New]/[dual-action]/[two-way]/[2-in-1]/[long lasting]/[fast acting] formula kills/eliminates weeds/[grass(es)]/[and/and all/&]/[vegetation] and prevents regrowth for up to [1 year]/[12 months]/[52 weeks]/[365 days]

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71. [New] /[dual-action]/[two-way]/[2-in-1]/[long lasting]/[fast acting] formula kills/eliminates and prevents/[blocks]/[controls] weeds/[grass(es)]/[and/all/&]/[vegetation] for up to [1 year]/[12 months]/[52 weeks]/[365 days]
72. [New] /[dual-action]/[two-way]/[2-in-1]/formula [prevents]/[blocks]/[controls] weeds/[grass(es)]/[and/all/&]/[vegetation] growth for up to [1 year]/[12 months]/[52 weeks]/[365 days]
73. [New] / [dual-action]/[two-way]/[2-in-1]/[long lasting]/[fast acting] formula kills/eliminates weeds/[grass(es)]/[and/all/&]/[vegetation]
74. [New] /[dual-action]/[two-way]/[2-in-1]/[long lasting]/[fast acting] formula kills/eliminates weeds/[grass(es)]/[and/all/&]/[vegetation] and prevents regrowth
75. [New] /[dual-action]/[two-way]/[2-in-1]/[long lasting]/[fast acting] formula kills/eliminates and prevents/[blocks]/[controls] weeds/[grass(es)]/[and/all/&]/[vegetation]
76. [New] /[dual-action]/[two-way]/[2-in-1]/[long lasting]/[fast acting]/[most powerful] formula prevents/[blocks]/[controls] weeds/[grass(es)]/[and/all/&]/[vegetation]
77. One application kills/eliminates weeds/[grass(es)]/[and/all/&]/[vegetation] for up to [1 year]/[12 months]/[52 weeks]/[365 days]
78. One application kills/eliminates weeds/[grass(es)]/[and/all/&]/[vegetation] and prevents regrowth for up to [1 year]/[12 months]/[52 weeks]/[365 days]
79. One application kills/eliminates and prevents/[blocks]/[controls] weeds/[grass(es)]/[and/all/&]/[vegetation] for up to [1 year]/[12 months]/[52 weeks]/[365 days]
80. One application prevents/[blocks]/[controls] weeds/[grass(es)]/[and/all/&]/[vegetation] growth for up to [1 year]/[12 months]/[52 weeks]/[365 days]
81. One application creates/provides a [Continuous]/[Relentless]/[Non-stop]/[Invisible]/[Residual] weed/[grass]/[vegetation] blocker/[preventer]/[barrier]/[shield] for up to [1 year]/[12 months]/[52 weeks]/[365 days]
82. 2-Way Action – [1] Kills Weeds & [and] Grasses Roots & All. – [2] Prevents Weed Seeds from sprouting for up to 1 year.
83. Dual [2-way/two way] action [kills and/& prevents]
84. Long-lasting [formula] [weed [and grass]control]
85. Offers long-term weed control in places where no growth is wanted
86. [One application] kills and prevents all season
87. Formulated to kill weeds [and grasses] [for up to [1 year]/[12 months]/[52 weeks]/[365 days]
88. Formulated to prevent [kill] weeds [and grasses] [for up to [1 year]/[12 months]/[52 weeks]/[365 days]

Coverage

89. 5X the Coverage(!) [than before]**
90. Great Value [than before]**
91. [New and/& improved] [dual-action] [two-way] [2-in-1] [long lasting] [fast acting] formula has 5x the Coverage** [than before]
92. Great value – 5X the Coverage(!)[than before]**
93. Great value – (XX%) More Coverage(!)[than before]**
94. Great value – Covers/Treats 5X more area (!)[than before]**
95. Great value – Covers/Treats (XX%) more area(!)[than before]**
96. Great value – Kills up to 5X more weeds(!)[than before]**
97. Great value – Prevents up to 5X more weeds(!)[than before]**
98. Great value – Kills & Prevents up to 5X more weeds(!)[than before]**

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99. Same great value but with 5X the Coverage(!)[than before]**
100. Makes [up to] XX Gallons(!)
101. Great value – makes [up to] [XX] Gallons(!)
102. Same great value – now with XX more gallons(!)**
103. Great value – covers /treats XXXX sq. ft. and/& makes [up to] XX gallons
104. Covers [up to] XXXX SQ. FT.
105. Treats [up to] XXXX SQ. FT.
106. Covers (XX) sq. ft. (qt.) (gal.)
107. Value Size
108. [Get] XX% More [coverage]**
109. Covers/Treats 5X more area [than before]**
110. Improved/[superior]/[enhanced]/[increased]/[boosted]/[amplified] coverage
treats/covers 5X more area (than before)**
111. Improved/[superior]/[enhanced]/[increased]/[boosted]/[amplified] coverage kills [and/&
prevents] up to 5X more weeds**
112. Improved/[superior]/[enhanced]/[increased]/[boosted]/[amplified] coverage
treats/covers (XX%) more area [than before]**
113. Kills up to 5X more weeds [than before]**
114. Prevents up to 5X more weeds [than before]**
115. Improved/[superior]/[enhanced] weed killing radius/range/coverage [than before]**
116. 5X the killing range/[radius]/[area]**
117. 5X Better value than before**
118. Kill(s) [and/& Prevent(s)] up to 5X more weeds with 5X the Coverage**
119. 5X the Coverage, Kills up to 5X more Weeds [than before]**
120. 5X the Coverage, Prevents up to 5X more Weeds [than before]**
121. 5X the Coverage, Kills and/& Prevents up to 5X more Weeds [than before]**
**when compared to [Ortho GroundClear] / previous formula (EPA Reg. No. 239-2657)

Weather & Speed

122. Visible Results in [6] Hours
123. Visible results in [6] hours, works for [1 year]/[12 months]/[52 weeks]/[365 days]
124. Fast acting
125. Fast acting formula works in [6] hours
126. Fast acting formula starts working immediately
127. Starts Working Immediately
128. Rainproof in 1 hour
129. Control won't wash away after 1 hour
130. [You will see] Weeds wilt/(turn brown in [6] hours
131. Turns weeds brown in [6] hours
132. Same day Results
133. Begins working in hours
134. See browning in (6) hours
135. Fast weed killer
136. Weeds start dying by/on contact
137. Kills by/on contact
138. Starts killing by/on contact
139. Knocks weeds down in (6) hours
140. [Results in/Starts working in/Starts to kill in/Visible [See] Results in/Weeds [and
Grasses] start dying in/Works to the root[s]] in [[6]] hours

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- 141. Same Day [Visible] Results
- 142. Speedy Results
- 143. Rainproof in hours [so you don't have to re-spray]

Location

- 144. Apply to/[for]/[use on]/[for use on] [driveways]/[sidewalks]/[fence lines]/[paver patios]/[walkways]/[gravel areas]/[rock (and/&) desert landscapes]/[under decks]/[parking areas]/[cleared dirt]/[sandy areas]/[hardscapes] (and) [along fences (and curbs)].
- 145. Apply to/[for]/[use on]/[for use on] [driveways]/[sidewalks]/[fence lines]/[paver patios]/[walkways]/[gravel areas]/[rock (and/&) desert landscapes]/[under decks]/[parking areas]/[cleared dirt]/[sandy areas]/[hardscapes] (and) [along fences (and curbs)].to kill/eliminate weeds/[grass(es)]/[and/all/&]/[vegetation] and prevent/[block]/[control] weeds/[grass(es)]/[and/all/&]/[vegetation]
- 146. Apply to/[for]/[use on]/[for use on] [driveways]/[sidewalks]/[fence lines]/[paver patios]/[walkways]/[gravel areas]/[rock (and/&) desert landscapes]/[under decks]/[parking areas]/[cleared dirt]/[sandy areas]/[hardscapes] (and) [along fences (and curbs)]. to kill/eliminate weeds/[grass(es)]/[and/all/&]/[vegetation] and prevent/[block]/[control] weeds/[grass(es)]/[and/all/&]/[vegetation] for up to [1 year]/[12 months]/[52 weeks]/[365 days]
- 147. Ideal for killing and preventing unwanted weeds and grasses on [driveways]/[sidewalks]/[fence lines]/[paver patios]/[walkways]/[gravel areas]/[rock (and/&) desert landscapes]/[under decks]/[parking areas]/[cleared dirt]/[sandy areas]/[hardscapes] (and) [along fences (and curbs)].
- 148. Use on driveways [and patios] to kill [and prevent] weeds [for up to 1-year]
- 149. Use on driveways, sidewalks, patios, brick walks, gravel paths, fence lines to prevent weed growth [weeds from growing].
- 150. Ideal [great] for use on driveways, sidewalks, patios, brick walks, gravel paths, fence lines.

Promotional options

- 151. Save [up to] \$(X) on [your] [next purchase]
- 152. Save \$(X) / (X)%when you purchase (insert brand name) [insert container size]
- 153. Free Sample
- 154. Value Pack
- 155. (X)% more free
- 156. (X)% More Value size
- 157. Value pack saves \$(X) / (X)% off
- 158. Combo pack
- 159. Bonus /Special buy (pack)
- 160. Exclusive [item/size]
- 161. Limited time offer

Other

- 162. Building a new (paver) patio? Use (insert brand name) to kill/eliminate and prevent/[block]/[control] weeds/[grass(es)]/[and/all/&]/[vegetation] for up to [1 year]/[12 months]/[52 weeks]/[365 days]

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163. Building a new (paver) patio? Use (insert brand name) to kill/eliminate and prevent/[block]/[control] weeds/[grass(es)]/[and/all/&]/[vegetation]
164. Building a new (paver) patio? (Use GroundClear for year-long control)
165. Don't let weeds ruin your [driveways]/[sidewalks]/[fence lines]/[paver patios]/[walkways]/[gravel areas]/[rock (and/&) desert landscapes]/[under decks]/[parking areas]/[cleared dirt]/[sandy areas]/[hardscapes] (and) [along fences (and curbs)]. (Insert Brand name) kills/eliminates and prevents/[blocks]/[controls] weeds/[grass(es)]/[and/all/&]/[vegetation] for up to [1 year]/[12 months]/[52 weeks]/[365 days]
166. Don't let weeds ruin your [driveways]/[sidewalks]/[fence lines]/[paver patios]/[walkways]/[gravel areas]/[rock (and/&) desert landscapes]/[under decks]/[parking areas]/[cleared dirt]/[sandy areas]/[hardscapes] (and) [along fences (and curbs)] (Insert Brand name) Kills/eliminates and prevents/[blocks]/[controls] weeds/[grass(es)]/[and/all/&]/[vegetation]
167. Don't let weeds ruin your [driveways]/[sidewalks]/[fence lines]/[paver patios]/[walkways]/[gravel areas]/[rock (and/&) desert landscapes]/[under decks]/[parking areas]/[cleared dirt]/[sandy areas]/[hardscapes] (and) [along fences (and curbs)]
168. (Perfect to) keep your paver/patio weed-free
169. Relax with no weeds for a year
170. Enjoy a weed-free patio
171. What would you do without weeds for up to [1 year]/[12 months]/[52 weeks]/[365 days]? For weeds in your lawn use **Note to PM insert one or more of the following products:** Ortho Weed B Gon Weed Killer for Lawns Concentrate2 (EPA Reg. No. 228-553-239), Ortho Weed B Gon Weed Killer for Lawns Ready-To-Spray2 (EPA Reg. No. 228-553-239), Ortho Weed B Gon Weed Killer for Lawns Ready-To-Use2 (EPA Reg. No. 228-555-239), Ortho Weed B Gon Plus Crabgrass Control Concentrate2 (EPA Reg. No. 2217-896-239), Ortho Weed B Gon Plus Crabgrass Control Ready-To-Spray2 (EPA Reg. No. 2217-896-239), Ortho Weed B Gon Plus Crabgrass Control Ready-To-Use2 (EPA Reg. No. 2217-991-239)
172. For all your Outdoor Weed & Bug needs look to/for Ortho
173. Ortho has a solution for your Weed & Bug needs
174. Ortho can help solve your Weed & Insect Control Needs
175. Look to/for Ortho
176. For more Lawn and Garden Products Visit [www.website.com]

Applicator Claims

177. Perfect/Ideal for mixing and applying in a sprinkler container
178. Easy to apply with a non-metal/plastic/fiberglass sprinkler can or tank sprayer
179. Exact measurement with Ortho® Dial 'N Spray®
180. No over/under application with Ortho® Dial 'N Spray®
181. XX [oz] Dial N Spray setting

Applicator Claims (Ready-Spray)

182. [Easy] [Ergonomic] Comfort Grip [Design] [Handle]
183. No mixing, no measuring
184. One step prep

NOTE:

EPA Reg. No. 239-ETGL

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185. Covers/Treats (XXX sq. ft.) in (X) minutes
186. Covers/Treats more [area/ground] faster (with broadcast control)
187. Ergonomic [design]
188. Easy grip [control]
189. Easy/ Simple [to use]
190. Convenient [Simple] [Design]
191. Simple [and easy] [to use]
192. [Simply] attach to [garden] hose and spray [go]
193. Gentle shower [applicator] [spray pattern]
194. Hand doesn't get wet
195. Hand stays dry
196. No messy clean-up
197. No concentrate contact (with) [Ready-Spray®/Ready-to-Spray/Applicator Name]
198. Includes water [only] setting [option]
199. Instant/Easy [One-handed] on/off applicator/switch/action
200. One-handed operation [use] [spraying]
201. Ready-Spray®/Ready-to-Spray/Applicator Name

Optional Instructions for Side Clip Tape

- Peel Here Open Resealable Label for Directions and Precautions
- Press to Reseal
- See inside booklet for details

Questions & Comments [icon phone] [icon computer]

Call 1-800-225-2883 or [visit our website] at www.ortho.com

NOTICE: To the extent consistent with applicable law, the buyer assumes all risks of use, storage or handling of this product not in accordance with label directions.

The ORTHO® Guarantee

If for any reason you, the consumer, are not satisfied with this product, mail us your original proof of purchase to obtain a full refund of your purchase price.

Ortho & Your Environment

Your yard is a place for family and pets to enjoy. That's why Ortho® products are designed with care to provide effective solutions to weed problems. Follow instructions for appropriate usage, storage and disposal.

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Manufactured [by]/for/[Sold by]/Distributed by]:

The ORTHO Group

P.O. Box 190

Marysville, OH 43040

EPA Reg. No. 239-NEW

EPA Est. No. XXX-XXX-X

Superscript is first letter of lot number

[Product of] [Made in] [Country Name] [USA]